

Cesare Rivero

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PROFESSIONAL SUMMARY

Results-driven and highly skilled professional with a diverse background in front-end development, UX/UI design, and project management. Proven ability to deliver exceptional digital experiences by seamlessly blending technical expertise with creative design solutions. Adept at collaborating with cross-functional teams to meet project objectives and deliver high-quality products. Strong problem-solving skills, attention to detail, and a passion for creating intuitive user interfaces. Thrives in fast-paced environments and excels in managing multiple projects concurrently.

SKILLS AND QUALIFICATIONS

Languages: | *Frameworks/Libraries:* | *Databases:* | *Tools:* • Team development • Schedule management • Budget administration • Task delegation • Expense tracking • Budget control • Employee training • Schedule preparation • Service delivery • HTML • SEO • Copywriting • Web development • KPI • Customer Service • Quality Control • Graphic Design • UX/UX DESIGN • Agile Methodology • Collaboration • Problem Solving • Wordpress • PHP • CSS • Javascript

PROFESSIONAL EXPERIENCE

Innodata - UX/UI Developer 2024 - Present

- Redesigned and optimized website for multiple devices and screen sizes.
- Custom-coded new features to enhance website functionality.
- Created a mobile-ready design using Figma, then implemented it in production using HTML, CSS, and JavaScript.
- Optimized websites for search engines through keyword research and on-page SEO

Front-end Web Developer Funnel Boost Media, 2023 - 2024

- Led the development and maintenance of WordPress websites, implementing custom code to create unique features. The average load time has improved by over 80%.
- Create mockups with Figma based on client needs to improve design communication.
- Ensure WordPress core, themes, and plugins are regularly updated. Reducing security vulnerabilities and improving performance.
- Optimized websites for search engines through keyword research and on-page SEO
- Build custom React websites for expanded capabilities.
- Customize Shopify stores to enhance e-commerce solutions, leading to a 10x increase in conversion rates.
- Utilize Salesforce for client management and sales automation.
- Successfully managed DNS issues and website migrations.

Web Developer/Sales/Marketing Manager - Otakudomain, 2018 – 2023

- Marketed company at expos, selling custom prints, web design services, and anime/comic collectibles.
- Engaged with customers, provided product information, and ensured high satisfaction.
- Implemented effective marketing strategies, expanding brand awareness and increasing sales by over 100,000 in revenue.
- Negotiated vendor agreements, managed inventory, and optimized sales processes.
- Developed and maintained WordPress websites, ensuring they were up-to-date, user-friendly, and optimized for search engines.

FRONT-END DEVELOPER/TECHNICAL PROJECT MANAGER - AIM DIGITAL MEDIA, 2020 - 2023

- Collaborated with cross-functional teams to ensure seamless project execution.
- Conducted user research and implemented UX/UI design principles to enhance user experiences.
- Worked closely with clients to gather requirements and design technical solutions aligned with their objectives. Achieved ___ project alignment with client objectives.
- Led front-end development projects, utilizing HTML, CSS, JavaScript, and other relevant technologies. Delivered high-quality websites and applications within budget and timeline.

Founder - RING IT UP AGENCY LLC, 2020 - Current

- Translated design concepts into clean, efficient, and responsive front-end code using HTML, CSS, and JavaScript.
- Collaborated with design and development teams to create visually appealing and user-friendly interfaces.
- Managed user research process. Incorporated UX/UI best practices to enhance the user experience.
- Implemented cross-browser compatibility and optimized web performance for seamless user experiences.
- Participated in Agile development processes, including daily stand-ups, sprint planning, and retrospectives.

PRODUCT DESIGNER - FOX PACKAGING, 2019 - 2020

- Developed visual identities and branding strategies for various brands, including digital marketing initiatives.
- Designed a range of advertising materials, such as catalogs, menus, posters, flyers, business cards, and product packaging.
- Collaborated with clients to understand their vision and deliver design solutions aligned with their brand.
- Created illustrations and rough sketches to facilitate client discussions and refine design concepts.
- Executed logo designs, videos, websites, and social media content to enhance brand visibility and engagement.

FRONT-END DEVELOPER - PERSPECTIVE HOSPITALITY MANAGEMENT SERVICES, 2018-2018

- Enhanced front-end features and functionality to improve application reliability, efficiency, and performance.
- Developed and maintained web pages using HTML, CSS, JavaScript, and other front-end technologies.
- Collaborated with back-end developers to integrate front-end code with server-side logic and APIs.
- Mentored and trained junior developers in front-end technologies, providing guidance and support.
- Updated and optimized web pages for improved user experience and performance.

EDUCATION

- Bachelor of Science (B.Sc: Software Engineering), Western Governors University
- Bachelor of Arts: Project Management, University of Maine at Presque Isle

CERTIFICATIONS

- Google Data Analytics Professional Certificate
- Google User Experience (UX) Design Certification
- 6σ Blackbelt (Six Sigma) Certification, University System of Georgia
- Google Project Management Certification
- Python Certification, CodeRgv
- Site Development Associate IITL4 (Site Development Associate)
- Quality-Assurance Certification, South Texas College
- Full-Stack Developer Certification, Valley Technical Academy
- CompTIA A+
- IT Fundamentals, CompTIA
- Gener8tor Data Analyst Bootcamp
- Coding Dojo Full Stack Developer Bootcamp
- [Generative AI Google Certificate](#)